

## **STRIDE FOR SERVICE 5K** SPONSORSHIP PROPOSAL

*Together, We Can Make a Difference* Join the Stride For Service 5K and Support Our Community.



May 3rd, 2025 8:00 AM @ Elon Community Church 271 N Williamson Ave, Elon

www.acsleague.com

2025

### **About ACSL**

Founded in 1929, the Alamance County Service League is a nonprofit organization whose members generously volunteer their time to benefit the community.

#### **Our Vision:**

An Alamance County where everyone thrives

#### **Our Mission:**

The League strives to uplift the disadvantaged members of Alamance County through community partnerships and service.





Along with our Special Services fund, our consistent partnerships include Meals on Wheels, Freedom's Hope Ministries, Habitat for Humanity, Christmas Cheer, Young Musicians of Alamance County, and (in conjunction with ABSS), both the FIT Program and a food support initiative with E.M. Holt Elementary School.

2025

### **Stride For Service 5K Event**

The ACSL Stride for Service is a fundraiser for the Alamance County Service League. The League strives to uplift the disadvantaged members of Alamance County through Community Partnerships, volunteer work, and direct help for community residents.



#### **Our Inaugural Event** Saturday, July 13, 2024

Last year, our inaugural event was a resounding success, exceeding expectations by raising over \$8,000. This year, we are thrilled to build upon that momentum and expand our impact.



By sponsoring the Stride For Service 5k, you're not only expanding your reach and connecting with potential customers right where they are, but you're also demonstrating your commitment to making a positive impact on our community. Your generous donation will directly support the Alamance County Service League in creating an Alamance County where everyone thrives. Show your customers that you care about the community you serve.





# **Sponsorship Tiers**

	Water Table \$150	<ul> <li>1 entry into race (per sponsorship)</li> <li>1 T-shirt (per sponsorship)</li> <li>Logo at table</li> <li>Only 2 Available</li> </ul>
$\bigcirc$	First Aid \$150	<ul> <li>1 entry into race (per sponsorship)</li> <li>1 T-shirt (per sponsorship)</li> <li>Logo at table</li> <li>Only 2 Available</li> </ul>
	Bronze \$300	<ul> <li>2 entries into race</li> <li>2 T-shirts</li> <li>Call-out/Logo in printed materials &amp; packets</li> </ul>
	Silver \$800	<ul> <li>5 entries into race</li> <li>5 T-shirts</li> <li>Call-out/Logo in printed materials &amp; packets</li> <li>Your own table at the finish area</li> </ul>
	Gold \$1200	<ul> <li>8 entries into race</li> <li>8 T-shirts</li> <li>Call-out/Logo in printed materials &amp; packets</li> <li>Your own table at the finish area</li> </ul>
	Platinum \$2000	<ul> <li>10 entries into race</li> <li>10 T-Shirts</li> <li>Premier Advertising</li> <li>Top Tier Recognition</li> <li>Prime location for your table at the finish area</li> </ul>

2025

## **Frequently Asked Questions (FAQs)**

#### **1**. What is the deadline to be guaranteed on the t-shirt, banner, and sponsorship materials?

- The hard deadline to be guaranteed on the Tshirt, banner, and sponsorship materials is April 12, 2025.
- 2. Will there be a photographer at the event?
  - Yes, a professional photographer will be at the event to capture the day. You will have access to high-quality images to use for your own marketing purposes.

#### 3. What printed materials will include my logo?

• Your logo will be included on the T-shirt, banner, and sponsorship materials in the participant bags if you choose to include it in your sponsorship package.

### 4. How will my business be recognized as a sponsor?

• All sponsors will be featured prominently on our social media pages and the official race website.

#### 5. What format should I submit my logo in?

• When submitting your logo, please provide it in PNG or vector format for optimal printing quality.

Questions? email us: strideforservice5k@gmail.com







Let's make a lasting impact together! We look forward to partnering with you for the Stride For Service 5K.



## ACSL Stride for Service Sponsorship 2025



Contact Name:		
Business Name:		
Email Address:		
Business Address:		
	Sponsorship Level:         Platinum - \$2000         Gold - \$1200         Silver - \$800         Bronze - \$300         Other:	Payment Method Paypal (acsltreasurer@gmail.com) Check Cash

- Please email company logo in PNG or Vector format to <u>strideforservice5k@gmail.com</u>
- Please let us know if you have any promotional materials you would like included in our runner packets (e.g. pens, coupons, flyers, etc.) and how we can get them from you.

Thank you for becoming a sponsor for our 5K fundraiser in May. Please fill out all fields. Logo information and payment must be received by April 12th to be on advertising materials. Donations are tax deductible.

